



2023 NAEF National Conference Sponsorship Spec Sheet

Education foundation leaders will convene at the 2023 NAEF National Conference to develop and enhance philanthropic, fundraising, leadership, and operational management skills so that we can properly serve our respective education communities.

As the only nationally recognized professional organization dedicated to the development of education foundations, we invite you to join us on March 13-15, 2023, at the Orleans Hotel in Las Vegas, Nevada to engage, support, and collaborate with us and to support over 20-million children served in 41 states across the nation.

Engage with over 225 education foundation leaders from our membership of 645 education foundations of which 81% serve public education systems. Support over 180 education foundations who self-identify as an emerging and developing foundation. Collaborate with education foundation leaders, fundraisers, board members, and leaders of educational systems.

As a corporate sponsor:

- ✓ Network with attendees at two receptions with your corporate logo displayed throughout.
- ✓ Have one-on-one discussions with existing and potential clients as an exhibit booth sponsor.
- ✓ Conduct a demo, distribute promotional materials, and even hold a door prize for attendees.
- ✓ Present and share your corporate message to education session attendees.
- ✓ Put your corporate name and logo in front of every conference attendee.

Contact the NAEF Team to build your support of education foundation leaders.

Email Info@EducationFoundations.org or call 410-527-0780 between 8 AM – 5 PM ET
Peter Constantinou, Executive Director | Erin Bauguess-Kimes, Director of Events & Sponsorship



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Benefits	Presenting \$25,000	Host \$20,000	Platinum \$10,000	Gold \$8,000	Silver \$5,000	Bronze \$3,000
Availability	1	1	4	8	12	24
Complimentary Registrations	6	5	4	3	2	1
Exhibit Table	Yes - Prime Area	Yes - Prime Area	Yes - Prime Area	Yes - Exhibit Hall	Yes - Exhibit Hall	Yes - Exhibit Hall
Corporate logo and link on conference website	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion on conference signage and slideshow	Yes	Yes	Yes	Yes	Yes	Yes
Inclusions in conference marketing and promotion	Yes	Yes	Yes	Yes	Yes	Yes
Recognition from the podium	Yes	Yes	Yes	Yes	Yes	Yes
Social Media call out	Yes	Yes	Yes	Yes	Yes	Yes
Dinner with the Board of Directors	Yes					
Pre-Conference Event Sponsor			Yes			
Reception Events	Yes - Welcome Reception	Yes - Networking Reception				
Keynote Session	Yes - Day 1	Yes - Day 2				
Meal Sponsorship			Yes - Breakfast	Yes - Lunch	Yes - Refreshers	
Breakout Sessions						Yes



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A La Carte Pricing

Exhibit Booth – Standard (One company representative)	\$1,850
Exhibit Booth – Premium (Two company representatives)	\$2,500
Pre-Conference Event Sponsor	\$3,000
Welcome Reception	\$10,000
Networking Reception	\$7,500
Keynote Session (Per Session)	\$5,000
Breakout Session (Per Session)	\$1,200
Meal Sponsorship – Breakfast	\$2,000
Meal Sponsorship – Lunch	\$4,000
Meal Sponsorship – AM/PM Refreshers	\$900