

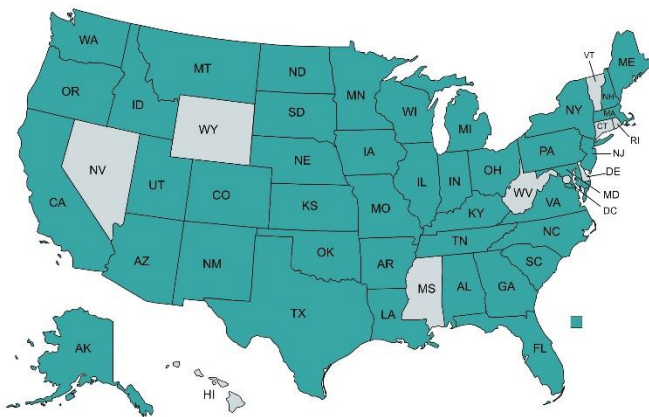


National Association of Education Foundations

2022 Corporate Sponsorship Spec Sheet

The National Association of Education Foundations [NAEF] is the nationally recognized professional organization dedicated to the development of education foundations. No other organization provides education foundation professionals access to our industry's best practices.

The NAEF membership:



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- ✓ 640 education foundations [charter, college, magnet, private, and public] of which 81% serve public educational systems
- ✓ 180 foundations self-identify in the emerging and developing stages
- ✓ 1,360 professional foundation leaders, fundraisers, board members, and leaders of educational systems of which 70% are decision-makers
- ✓ Over 20-million children served in 41 states across the nation

NAEF offers two means for corporate sponsors to support, reach, and engage with education foundation leaders – Corporate Sponsorship and Corporate Grant Donation.

- We accept corporate sponsorship through our website - www.EducationFoundations.org. NAEF is an IRS designated 501(c)6 professional association.
- Our charitable organization, National School Foundation Association [NSFA], provides the support for acceptance of corporate grants. NSFA is an IRS designated 501(c)3 charitable organization.

Contact the NAEF Team to build your support of education foundation leaders.
Email Info@EducationFoundations.org or call 410-527-0780 between 8 AM – 5 PM ET



National Association of Education Foundations

Opportunities for Full-Year Engagement

Benefits	Presenting \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Availability	1	2	4	6	Unlimited	Unlimited
Logo & Link on Website	12 Months	12 Months	12 Months	12 Months	12 Months	12 Months
Digital Advertisement in e-Newsletter	6 Vertical (Prominent Placement)	6 Vertical (Upper Section Placement)	4 Square (Mid-Section Placement)	4 Square (Lower Section Placement)	1 Horizontal (Lower Side Bar Placement)	1 Horizontal (Available Placement)
Monthly Webinar	5 Months	1 Month (One month per sponsor)	1 Month (One month per sponsor)			
Broadcast Email Recognition	4 Months (One broadcast per month)	3 Months (One broadcast per month)	2 Months (One broadcast per month)	1 Month	1 Month	
Sponsor Showcase (Provide a pre-recorded company video presentation)	7-Minute Presentation	5-Minute Presentation	4-Minute Presentation	3-Minute Presentation	2-Minute Presentation	2-Minute Presentation
NATIONAL CONFERENCE Each package includes Exhibit Booth, logo on conference web site, in slideshow, and recognition from the podium.						
Complimentary Conference Registrations	5	4	3	2	1	
VIP Networking Session (Invitation-Only Reception with NAEF Board of Directors and selected Foundation Leaders)	Exclusive					
Keynote Session (Provide a company presentation to audience)	5-minute Address (At the Opening Session)	4-minute Address (One Session per sponsor)				
Breakout Session (Provide a company presentation to audience)			3-minute Address (One Session per sponsor)	3-minute Address (One Session per sponsor)		
Networking Session (Sponsorship of a networking session)			Exclusive (One sponsor per session)			



National Association of Education Foundations

A La Carte Engagement Opportunities

Engagement Opportunity	Industry Partner Member Rate	Nonmember Rate
Logo & Link on Website - 12 Months	\$210	\$315
e-Newsletter Advertisement - Horizontal (Per ad)	\$210	\$315
e-Newsletter Advertisement - Square (Per ad)	\$280	\$420
e-Newsletter Advertisement - Vertical (Per ad)	\$350	\$525
Monthly Webinar (Per Webinar)	\$525	\$788
Sponsor Showcase Session	\$625	\$938
National Conference		
Exhibit Booth - Standard (One company representative)	\$1250	\$1875
Exhibit Booth - Premium (Two company representatives)	\$1875	\$2813
Keynote Session (Per Session)	\$3575	\$5363
Breakout Session (Per Session)	\$750	\$1125
Networking Session (Morning/Evening - Includes item in sponsor box)	\$1500	\$2250
VIP Networking Session (Exclusive; Includes item in sponsor box)	\$1875	\$2813

